PRESTON
BEZANT
UX / Product Designer

About Me

Results-oriented Product Designer with 7+ years of experience. Skilled in crafting intuitive designs that drive business growth and collaborate effectively with cross-functional teams.

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Education

Oklahoma State University

Bachelor of Management in Information Systems

2006 - 2011

Austin Community College

Associates in Visual Communications
2014 - 2016

Skills

- User-centered design
- Usability testing
- Accessibility
- Rapid Prototyping
- Web Developement
- Agile Methodologies

Experience

Sr. Product Designer   *2022 – 2024*

Lowes

successfully led the design process for multiple projects, ensuring the delivery of exceptional user experiences. I collaborated effectively with cross-functional teams to execute design projects efficiently and resolved complex design challenges to meet specific business objectives. Additionally, I mentored junior team members and maintained consistency across the Lowe's Digital design system.

UX Designer   *2021 – 2022*

Verbosity

collaborated with product management and engineering to design and develop visually appealing and user-friendly products. I conducted user research to understand customer needs and preferences and delivered high-quality design solutions through diagrams, designs, and prototypes.

User Experience Designer   *2020 – 2021*

Visa

I contributed to the creation of comprehensive design solutions by developing low and high-fidelity assets using Sketch and InVision. I also addressed immediate support needs, enhanced accessibility features, and streamlined design development processes. Additionally, I conducted requirement gathering and research activities to inform the design of future products.

Interaction Designer   *2017 – 2019*

Harland Clark

I defined user interactions for web applications across all brands and devices. I created design flows, wireframes, and interactive prototypes, and collaborated with usability analysts, user experience designers, and stakeholders. I also conducted iterative design processes and managed multiple projects simultaneously.

UI/UX Designer   *2016 – 2017*

TripChamp

I created user flows, designed logos, coded landing pages, and redesigned application interfaces to enhance user experience and optimize conversion rates. I also defined the UX vision for TripChamp and associated verticals, and assisted in directing user research to inform design decisions.